



Unite for Mothers is part of the UNICEF Unite for Children, Unite Against AIDS campaign

Unite for Children, Unite Against AIDS aims to provide a child-focused framework for responding to HIV and AIDS around the 'Four Ps', urgent imperatives that can make a real difference in the lives and life chances of children affected by HIV/AIDS.

1. **Prevent** mother-to-child HIV transmission
2. **Provide** paediatric treatment
3. **Prevent** infection among adolescents and young people
4. **Protect** and support children affected by HIV/AIDS

The international campaign aims to put the missing face of children affected by AIDS at the centre of the AIDS agenda and make sure that the voices of children and young people are heard on the issues that affect them, whilst providing a platform for child-focused advocacy on global AIDS issues such as:

- Mobilising international resources to combat HIV/AIDS.
- Supporting corporations as they develop socially responsible policies and programmes for workers, their children and communities.
- Advocating for governments, donors and international and non-governmental organisations to stand by the commitment to bring about universal access to treatment by 2010; and supporting countries in accessing appropriate and affordable medicines, especially for children.
- Campaigning for education and health services to be strengthened, and for governments and agencies to work towards the elimination of user fees for primary education and, where appropriate, health-care services.
- Putting the protection, care, support and treatment of children, adolescents and young people at the centre of the HIV and AIDS agenda.

For more information please visit www.uniteforchildren.org

UNICEF's role in the Prevention of Mother to Child Transmission (PMTCT)

The UN Children's Fund believes that all children have an equal right to life, as specified in the United Nations Convention on the Rights of the Child, and that all babies should be given a chance to live life free from HIV.

UNICEF provides technical and financial assistance to countries for the Prevention of Mother to Child Transmission (PMTCT) implementation activities, including policy, strategy, guideline and human resource capacity development. In addition, UNICEF works closely with the World Health Organisation (WHO) on PMTCT programmes.

In most countries, UNICEF works in partnership with other agencies to build capacity and to expand PMTCT service delivery points; strengthen referral linkages and model integration of PMTCT services within existing services; maternal and child health; and community-level structures and activities.

Within the UN Division of Labour, UNICEF has been mandated to co-convene with WHO the provision of technical assistance for PMTCT activities. In this role and in order to harmonise responses, UNICEF and WHO co-lead the operations of the PMTCT Inter-agency Task Team (IATT) currently made up of 20 key PMTCT implementing partners and have recently developed a [Guidance document for global scale up of PMTCT](#).

In December 2005, UNICEF and WHO convened the first High-Level Global Partners Forum on PMTCT in Abuja, Nigeria that culminated in the 'call to action' declaration for an HIV-free generation by eliminating HIV and AIDS in children.

Between 2005 and November 2007, UNICEF led thirteen of the fourteen IATT joint technical country missions to review strategies and plans in support of acceleration of national scale up efforts of both PMTCT and Paediatric HIV care, treatment and support services.

UNICEF and WHO are currently co-convening with the IATT several capacity-building workshops for core groups of experts at regional and national levels to ensure quality technical support in development of the scale up plans for PMTCT and Paediatric HIV, implementation in line with the revised WHO normative guidance and the package of services to be integrated into the maternal health and child survival interventions.

Accelerating trends in coverage of PMTCT services evident in Botswana, Namibia, Rwanda, South Africa and Swaziland, are in no small part because of UNICEF and its partners' commitment to [Unite for Children, Unite Against AIDS](#). UNICEF has played a leading role in building the political will and in-country capacity to address PMTCT in many countries.

For more information please visit:

http://www.unicef.org/aids/index_preventionyoung.html

http://www.unicef.org.uk/publications/pdf/pmtct_plus.pdf